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# AGRI 2023 VISION

## International Conference on **Agriculture & Rural Development**

January 27 to 29, 2023, Centurion University of Technology & Management,  
Bhubaneswar, Odisha, India



*In Association With*

**Society for Agricultural  
Research & Management**



**CENTURION  
UNIVERSITY**  
*Shaping Lives...  
Empowering Communities!*



## About **Agri Vision 2023**

Society for Agricultural Research and Management (SARM), Cuttack, in collaboration with Centurion University of Technology & Management (CUTM), Bhubaneswar is hosting International Conference on Agriculture and Rural Development (Agri Vision 2023) from January 27-29, 2023 at CUTM, Bhubaneswar Campus, Bhubaneswar, Odisha, India. Agri Vision-2023 is based on the theme of “Strengthening rural economy through smart and sustainable agriculture”.

The program is covering all the aspects of Agriculture including Plant Science, Agriculture & Horticulture, Animal Science & Dairy, Fisheries & Aquaculture, Agri-Business, Rural Banking, Agri waste upscaling, Bio-energy from Agri waste and Agri-policies etc. Agri Vision-2023 will comprise of Plenary Sessions, Oral Presentations, Poster Presentations, Farmer expert interaction, Exhibitions and Awards.

## Agri Vision-2023 **Highlights** # Meet # Network # Grow # Collaborate

8

Sessions

1000+

Active  
Participants

15+

Awards

100+

Exhibitors



# AGRI VISION 2023

Submit **Abstracts**

Call for **Abstracts** <https://agrivision.in/abstract>

## PLANT SCIENCE, AGRICULTURE & HORTICULTURE

- Application of Genomics and molecular breeding for crop improvement
- Exploration of genetics & genomics resources from indigenous varieties
- Genetics resources & Germplasm conservation: strategies & future
- Plant Microbiology and Plant Pathology
- Metabolomics application to improve crop yields in stressed environment
- New Plant varieties development: Lab to Land
- Bioinformatics tools and databases related to plant genomics
- Plant tissue culture and Plant varieties development
- Climate change, Plant stress adaptability, Plant biodiversity conservation, and plant protection
- Crop improvement, Production & Protection
- Crop Physiology & Biochemistry
- Crop Processing, Post harvesting and packaging
- Nutrition and Food processing
- Agricultural Engineering & New Innovations for Traditional & Smart agriculture
- Integrated farming
- Biodiversity and its sustainability
- Soil and water quality management



## FISHERIES & AQUACULTURE

- Sustainable Aquaculture
- New techniques in Fisheries & Aquaculture
- Technology development for breeding, seed production, and grow-out culture of important cultivable finfishes and shellfishes
- Develop new culture systems for freshwater aquaculture, brackish water aquaculture and Mariculture
- Water budget modelling of the fish production system in freshwater aquaculture, brackish water aquaculture and Mariculture
- Technology development for climate-resilient aquaculture
- Fish genetics & development of genetically improved varieties of fish
- Application of Biotechnology (Genomics, Proteomics, Metabolomics, Metagenomics, Epigenetics) and bioinformatics in aquaculture
- OMICS technologies for better yield of fish and prawn
- Aquatic Health Management and environment
- Fish Nutrition, Physiology and Reproduction
- New technologies in Marine aquaculture and its economic importance
- Next generation Aquaculture (Cage Farming, Bio floc, Integrated Multitrophic Aquaculture (IMTA), Recirculatory Aquaculture System)



## VETERINARY & ANIMAL SCIENCES

- Animal Health and Science
- Animal Genetics, Breeding and Animal Biotechnology
- Animal Nutrition, Feeds and Feeding
- Animal Behaviour, Welfare and Ethics
- Livestock Production and Management – Meat, Dairy, Wool, Equine and Poultry Sciences
- Food Safety and Microbiology
- Veterinary Physiology, Reproduction and Endocrinology
- Veterinary Surgery and Clinical Sciences
- Veterinary Epidemiology and Public Health
- Veterinary Pathology, Immunology, Virology and Pharmacology
- Veterinary and Animal Science Education
- Statistics and its application
- Human and wildlife conflicts



## RURAL LIVELIHOOD & TRIBAL DEVELOPMENT

- Rural community & livelihood development and Rural economic transformation
- Livelihood strategies, poverty, income growth, and quality of life
- Inclusion, diversity, and socioeconomic inequality
- Rural migration and employment and Rural-urban divide
- Empowering different demographic groups through Skill Development, Innovative livelihood projects and impact assessment, Ecommerce and financial inclusion



## AGRI BUSINESS & MARKETING

- Agricultural Marketing Policy
- Rural and Tribal Product marketing
- Agri Banking & Agri entrepreneurship
- Agricultural Marketing Infrastructure & Development
- Agricultural Value Chain development
- Agri-Business & Management
- Agricultural Industry-specific case studies
- Agri economy and policy reforms
- Contract farming
- Commercial Meat, Egg & Fish Production, Horticulture & Floriculture
- Commodity processing, food manufacturing, food distribution, and industrial food systems
- Agri product export and management



## BIOFUEL AND AGRO ENERGY

- Biofuels from Agricultural Biomass
- Biodiesel, Bioethanol, Biogas, Biomethanol
- Sustainability of biofuel production
- Global Prospects for Biofuel Production: Pros & Cons, Business Models for Biofuel Development
- Policy, Regulatory, and Institutional Support for Biofuel Development
- Regional Strategy for Developing Rural Renewable Energy
- Economics of Biofuels



## RURAL BANKING, SUSTAINABILITY & POLICIES

- Rural Banking, Agri Rural Bank India – Rural Finance
- Role of Banking and finance institutions for rural development
- Indian Rural Banking Industry
- Agriculture and Allied loans
- Rural microfinance
- Financial schemes for rural development
- Role of banks in Agri Entrepreneurship Development



## AGRO CHEMICALS AND FERTILIZERS

- Biofertilizer and Chemical Fertilizer
- Environmental impact of fertilizers
- Bioeconomy through biofertilizers
- Organic farming
- Export import of fertilizers and policies
- Impact of agrochemicals on soil health
- Sustainability of biofertilizers
- Organic farming and Bio Pesticides
- Bio-Fertilizers, Chemical Fertilizer & Pesticides, their controlled use, and impact assessment



## Organizing Committee



**Prof. Rajeev K Varshney**  
Murdoch University, Australia



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International, India



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Cuttack, India



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**Dr. Sauren Das**

Associate Scientist,  
Kolkata, ISI-India



**Dr. Bijoy K Sahoo**

Dean, IAS, SOA, India

## AWARDS @ Agri Vision

### Honorary **AWARDS**

- Dr. Sabuj Sahoo Memorial Lifetime Achievement Award
- Outstanding Contribution in Life Science Award

### Academic **AWARDS**

- Best Poster Award
- Young Investigator Award
- The Research Wizard Award
- Shining Star Award
- Women Researcher Award
- Young Scientist Award
- Science Innovation Award

### Business **AWARDS**

- Krushak Bandhu Award
- The Goal Setter Award
- The Market Bee Award
- Agri Start-up Award
- Business Innovator Award
- Woman Entrepreneur Award

All the accepted abstracts will be published in Society's Journal.  
To know more please visit : <https://sarm.in>

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<https://agrvision.in/awards/>



Supporting **Journal**

**Journal of Agricultural Research & Management**

Official Journal of the Society for Agricultural Research  
and Management (SARM)

# Agri Vision Sponsors & Exhibitors



# Agri Vision @ SPONSOR 2023

## Exclusive Sponsorship Options

Benefits	Diamond ( ₹20 Lakhs )	Platinum ( ₹15 Lakhs )	Gold ( ₹10 Lakhs )	Silver ( ₹5 Lakhs )
Exhibit Booth	✓ (Three)	✓ (Two)	✓ (One)	✓ (One)
Speaking Slot	✓	✓	✓	✓
Conference Pass	✓ (Five)	✓ (Three)	✓ (Two)	✓ (One)
Verbal Recognition	✓	✓	✓	✓
Logo in all materials	✓	✓	✓	✓
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Email Blast	✓ (60 Days)	✓ (40 Days)	✓ (20 Days)	✓ (10 Days)
Accommodation	✓ (4 Days)	✓ (3 Days)	✓ (2 Days)	✓ (1 Day)
Partner Discount	✓ (25%)	✓ (20%)	✓ (10%)	✓ (5%)
Press Releases	✓ (90 Days)	✓ (60 Days)	✓ (30 Days)	✓ (15 Days)

## Stall Details

Basic Stall Size	9 Sq. Meter Stall (3X3) Sq m.
Pavilion Stall Size	36 Sq. m (3X12) Sq m.
Stall Details	Octa norm stall including a table, 2 Chairs, Tube lights, 1 Fan with charging point & carpeted flooring. For Pavilion: Sofa Set, LED display with exclusive speaking slot
Stall Rent	₹ 8,000.00 per Sq m.

## Book Advertisement & Exclusive Sponsorships

CATEGORY	PRICE	CATEGORY	PRICE
Cover page Front inside	₹ 1,00,000	Lanyard (1000 Nos)	₹ 85,000
Full page Color Inside	₹ 40,000	Conference Bag (1000 Nos)	₹ 6,00,000
Half page Color	₹ 30,000	Awards Branding	₹ 2,50,000
Delegate Bag Insert (Min. 150)	₹ 25,000	Web Advertisement	₹ 50,000
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Stationary Items	₹ 1,00,000	Speaker Sponsor/Person	₹ 75,000

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- For Email blast/ marketing email, sponsors should provide the content, logo & other publicity materials

# REGISTER NOW @ Agri Vision 2023

Register Online at : <https://agrivision.in/registration/>

Category	Indian	International
Student (UG)	₹ 2,500	\$ 249
Student (PG)	₹ 3,500	\$ 249
Scholar (PhD)	₹ 4,500	\$ 299
Faculty	₹ 6,500	\$ 449
Business	₹ 8,500	\$ 599

\*Accommodation available on payment basis



Group Discounts Available for 5+ Members



## About : Society for Agricultural Research & Management

**S**ociety for Agricultural Research and Management (SARM) is a non-profit organization established on August 2022, registered at Cuttack, Odisha, India has been registered under the Societies Registration Act (No. XXI of 1860) NO. 504/7202200065 of 2022-2023. The aim of the Society is to serve as a bridge to promote the research and innovations in Agriculture and allied sectors, encourage the members and provide the opportunities to promote the innovations, exchange knowledge, collaborate and coordinate with various associations to serve the farmers and empower them. We also aim to provide a unified platform that enables to interchange the ideas, innovations, information and views between the stakeholders towards sustainable use of modern Agriculture technologies, to promote sustainable rural development through our Agri Vision platform.

## Society **MEMBERSHIP**

Please visit : <https://sarm.in/membership/>  
to Subscribe your membership

Category	Indian	International
Life Member (Academic)	₹ 6000	\$ 600
Life Member (Student)	₹ 4000	\$ 400
Life Member (Industry)	₹ 10,000	\$ 1000
Annual Member (Academic)	₹ 2,500	\$ 250
Annual Member (Student)	₹ 1,500	\$ 300
Annual Member (Industry)	₹ 5,000	\$ 500
Annual Member (Institute)	₹ 3,500	\$ 350



## About : **Centurion University**

**C**enturion University of Technology & Management is duly recognized as a pioneer in 'Skill Integrated Higher Education'. Its unique model lays specific emphasis on creating sustainable livelihoods on a national scale in challenging geographies through education that results in employability and sparks entrepreneurship. This model has been recognized by multiple Governments (Central and State), International Organizations such as UNESCO and the World Bank as well as Policy Think-tanks such as the Niti Ayog. Recently, Centurion University's School of Vocational Education and Training has been recognized as a Center of Excellence by Ministry of Skill Development and Entrepreneurship, Government of India. It is the only University in India to be recognized as such.



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[www.cutm.ac.in](http://www.cutm.ac.in)

## VENUE @ Agri Vision 2023



CENTURION UNIVERSITY OF TECHNOLOGY & MANAGEMENT (CUTM), RAMACHANDRAPUR,  
JATNI, BHUBANESWAR, ODISHA- 752050 INDIA

### Location & Distance

- **Nearest Airport** : Biju Patnaik International Airport (BBI), 22 km
- **Railway Station** : Khurda Road Jn. (KUR) 4.5 km, and Bhubaneswar (BBS), 27 km
- **Bus Station** : Baramunda Bus Terminal, Bhubaneswar, 19 km
- **Taxi** : Ola, Uber & Private Taxies





# NEWS & SOCIAL MEDIA @ Agri Vision





# NEWS & SOCIAL MEDIA @ Agri Vision



# BIRD EYE VIEW @ Agri Vision 2022





# BIRD EYE VIEW @ Agri Vision 2022



# BIRD EYE VIEW @ Agri Vision 2021





# AGRI 2023 VISION

Organised by :



## Society for Agricultural Research & Management





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